

## Central Jersey Horseman's Association Program Advertising 2012

Our organization holds a series of six NJPHA / NJHSA recognized schooling shows, culminating in a year-end awards banquet. We have designed our shows to accommodate exhibitors of all levels and disciplines in English Equitation, Hunter, Jumper, Western, Model, Showmanship, Pleasure, Speed and Standardbred divisions.

**We invite you to take this opportunity to become part of our organization by placing an ad in our show program and/or banquet program.**

We are again offering a discount rate for sponsors that sign up in advance to advertise in both programs. (You will have the opportunity to change your ad copy prior to the banquet program.) Both programs are 8 ½ x 5 ½, printed in black and white. All ad copy must be camera ready, for best results PDF or jpg files can be emailed to [ads@cjha.org](mailto:ads@cjha.org) Please return this form, your ad copy or business card and check payable to CJHA P.O. 588 Farmingdale, NJ 07727

Sponsor Name:
Contact Name:
Phone:
Email:
Website*:

\*All advertisers will receive a free link on our website for the season

Placement	Show Book	Banquet Book	Both Books
Inside Front Cover	_____ \$150	_____ \$100	_____ \$225
Inside Back Cover	_____ \$150	_____ \$100	_____ \$225
Back Cover	N/A	_____ \$100	N/A
Full Page	_____ \$100	_____ \$50	_____ \$130
Half Page	_____ \$50	_____ \$25	_____ \$65
Quarter Page	_____ \$30	_____ \$15	_____ \$40
Business Card	_____ \$30	_____ \$15	_____ \$40
Good Luck Line	_____ \$10	N/A	N/A
Congratulations Line	N/A	_____ \$10	N/A

We will try to accommodate your request but please remember that ad placements are on a "first come, first serve basis."

**Deadline for the 2012 Show Book is February 10, 2012 .**  
**Ads will not be included in the book if payment is not received in full by the deadline**